

## **Wrexham Supporters Trust – Minutes of Board Meeting**

**Held On:** Monday 8<sup>th</sup> October 2012 commencing at 19:30pm

**Present:** John Mills (JM), Dave Jones (DJ), Huw Davies (HD), Tom Stanford (TS), Anita Robinson (AR), Terry Heath (TH), George Powell (GP), Pete Jones (PJ)

**Apologies:** Jenny Cantwell, Spencer Harris, Gavin Jones, Mark Williams.

### **1) Matters Arising and approval of minutes from 17<sup>th</sup> September 2012**

- Restructuring of the Trust Board – Gavin Jones had been due to meet with two people with regards the position of secretary. These interviews had been postponed at present and would be re-arranged.

The people who had applied for the Merchandising positions had been contacted to advise that these positions were no longer required.

- Trust re-branding – Minutes reflected that there had been a vote around a proposal that the designs should go back to Malcolm Davies to have some amendments made. No person present could recall a vote  
Action: Minutes to be updated to remove details of the vote.
- The event at Glyndwr for Freshers week was reported as being successful. Thanks were expressed to everyone involved.
- The Club Badge has been added to outside of the stadium on the Mold Road Stand.
- Future requests for Wrex the Dragon are to be directed to Lee Jones
- SMS Man of the Match – GP reported that on the Vodafone system, Man of the Match could not be done. Other companies could provide the service but there would be a charge involved.
- Approval of minutes subject to the relevant corrections be made the minutes were approved. Proposer: Dave Jones Seconded: Huw Davies

### **2. Chairmans Update.**

- In PJ's absence, JM read out a resignation statement received from Chris Wright. The Board questioned whether there was a process around accepting a resignation.

### **3. Treasurers Report**

- In MW's absence, JM went through report submitted on the Yahoo Group. Currently there are 2136 Paid Up Members and Funds Available amount to £362,000

#### **4. Football Club Report**

- No members of the Football Club were present at the meeting to provide an update.

Pete Jones joined the meeting at 8.15pm

#### **5. Restructuring Continued**

- GJ & SH had produced a document that provided some more detail around the purpose and aims of each of the sub-groups.
- PJ went through each of the sub-groups to ensure that it was broadly accurate.
- Volunteer Co-ordinator was to be led by CW but following his resignation there is now a vacancy here.
- Fundraising Co-ordinator A further bullet was required to reflect Community Shares being included in this sub group.
- Matchday Leader – A further bullet required to reflect working with the Former Players Association
- Community Coordinator – The bullet referring to managing communication was to be removed and added to the Communications Coordinator role
- Communications Coordinator – was seen as a key role where there is currently a vacancy. Bryn Law had sent PJ some thoughts of what the Communications Lead should be doing and important the role was. It was agreed that this position should be advertised again.
- Merchandise Coordinator – It was agreed that this title didn't reflect the actual role. JM suggested it should be renamed Business Development Director
- Director Wrexham AFC Ltd – Further bullets added around liaising with WST sub groups and reporting back to the WST Board.
- PJ stated that meetings were to be held on Thursday 11<sup>th</sup> October with each of the sub group leads to go through the subgroup roles and targets in more detail.

## **6. Co-Opted Positions**

- With the resignation of CW the Board is 2 elected members short and will need to advertise for co-opted positions to cover the areas required at the earliest opportunity.
- It was recognised that this will not help in terms of having a quorum for Board Meetings but it was agreed there should be a role call before meetings to ensure that there will be a quorum for meetings.

## **7. Football Club Board Position**

- With TH and JM both expressing an interest in joining the Club Board a vote amongst the Trust Board members is required. With only 4 other elected Board members present, there was no quorum and therefore the vote could not take place. It was agreed that before the vote takes place, the Football Club needs to advise what their requirements from a new Board member are.

## **8. Any Other Business**

- MW had made a proposal to offer members the opportunity to convert Loan Notes into Community Shares. PJ proposed the proposal, JM seconded. The Board voted unanimously in favour of the proposal.

Action: DJ to liaise with MW to find out who has Loan Notes and to write to them offering Shares instead./

- MW had been contacted by a member with regards doing player twitter interviews. There were no objections to the idea but felt that rather than it being a Trust initiative it should be directed to the Football Club Twitter account.
- TS raised awareness of a Supporters Direct event to be held in Manchester on 31/10/12. It was agreed that WST should be represented. Volunteers to go should come forward.
- Kick It Out Campaign – With Wrexham being drawn at home to Southport in the FA Cup, this now gives us a home game on the weekend of this campaign. WST need to have a proactive approach to this important issue and therefore it was agreed to fund some materials to be used on the day such as T-shirts for the players, Kick It Out Magazines, stickers and a Banner if the production and delivery timescales allow.

Action – TS to order all necessary materials.

- SMS Provider – HD had carried out some analysis on different SMS provider options and presented them to the Board. HD suggested a

preferred supplier but it was agreed that the terms and conditions should be looked at by Rob Parry before making a final decision.

Action – HD to refer to Rob Parry

- Community Shares – DJ reported that EIS guidance from Supporters Direct had now been received. EIS submission to HMRC was ongoing and would need to obtain information from Rich Owen before submission. A further issue of Share Certificates was now required. JM agreed to print out certificates as he did for original issue.

DJ stated that he would be running the Snowdonia Marathon on 27<sup>th</sup> October in aid of Hope House. This was a good opportunity to promote the partnership with Hope House and the Community Share Scheme and would provide something for the monthly briefing.

- Community – GP raised awareness of the Flintshire Awards event that would be beneficial for the club to be represented.
- GP also stated that Universal Builders had recently stepped in at short notice to sponsor two home games. He highlighted that the club needed to produce a Business package that would encourage businesses to put money into the club and be better at Business relations to encourage businesses to continually invest.
- GP highlighted that we need to be better at publicity and highlighted the Open Day as an example where all the press coverage focussed on former players and not the other players who had paid money to play. This again was a missed opportunity in PR.
- Yearbook – PJ advised that he was now after subscribers for the Yearbook. When the book is ready, PJ stated that he would like to put it on the online shop. JM stated that was no problem but somebody at the club needed to be responsible for dealing with the orders and the distribution.
- PJ will ask Wyn Griffiths if he can do this.

Meeting closed at 10.45pm