



Wrexham Supporters Society Limited - Minutes of Board Meeting

Held on: Monday 15th July 2013, commencing at 19.30

Venue: The Wrexham Lager Club, Union Road, Wrexham

Present: Peter Jones (PJ), Alan Fox (AF), Anita Robinson (AR), Geoff Scott (GS), Tom Stanford (TS), Mark Williams (MW), Spencer Harris (SH), John Mills (JM), Jenny Cantwell (JC),

Apologies: Gavin Jones (GJ), Terry Stott (TeS), Marc Jones (MJ), Dave Jones (DJ), Huw Davies (HD), Keith Roberts (KR)

Chair: Peter Jones

1. The Branding Project

- Andy Slinger presented an update re the branding project following a similar presentation made to the Club Board.
- AS had consulted a range of people about defining the Wrexham brand
- The project could take several years to complete and it is not possible to record his presentation here but the “Exploring” stage included *What people like about WFC, Their attitudes to WST the community and the future* and *The short term practical challenges*
- As well as many positives, the exploring stage had revealed a need to simply the message from the Trust and the Club and align everyone around one message; to engage with the wider community of North and Mid Wales; to mobilise the membership (“Gamesmakers”); to create events not just matches; to rebuild links with businesses
- It was agreed that more time was needed at a future Board meeting to take this forward

2. Matters arising and approval of minutes of Board meeting of 1st July 2013

- The details of the new membership benefit was carried over
- The financial governance policy was carried over
- The AGM summary had been posted on the pubic website
- It was agreed that a group consisting of AF, SH and James Mathie of SD and another Board member would meet to consider how the hospitality policy and register would work in practice.

Proposed by TS & seconded by PJ, the minutes were unanimously accepted by those who been present

3. New WST Website

- JM gave a presentation of the new website which would go live shortly.
- New features included an online facility to join the Trust including making payments with members being to update their details electronically
- All Board members would be able to input articles
- Board members thanked JM for his work on producing an impressive modern site

4. Co-opted Board members

- GS and PJ had met with Peter Howell and, given his fundraising background, proposed that he be invited to join the Board. The Board had now reached capacity and PH understood that should the need arise to co-opt someone else he may have to step down

Proposed by PJ, seconded by GS that PH be co-opted –all voted in favour with SH abstaining

5. Sub Groups and Officers Reports

Chair (PJ) -The Honours Boards were ready and will hopefully be fitted in the Board room for the Family Open Day.

Treasurers Report -KR had provided the following report (in absence)

The financial position for the end of June 13 is
Income in Month – June= £11,108
Expenditure in Month =June- £2,602
Surplus in Month =June-£ 8,506
Current Funds Available @ 30/6/13 =£ 207,598

Membership report (HD/JC)

- Membership stood at 2827. HD had provided a report (in absence) on the Project Board including a plan to deal with the backlog by 31/7/13
- The Club had processed 650 applications
- There was a lengthy debate about the serious issues of the backlog and unreconciled cheques/payments
- The efforts of the membership group and volunteers were noted and appreciated. However the problems had arisen since the inputting of applications and the processing of payments had become separate functions.
- The meeting felt that urgent action was required. Too many complaints and queries still existed with people claiming to have paid but had not had an acknowledgment or card
- It was agreed that membership cards had to be sent out as a priority and that all outstanding/unprocessed forms needed to be collected. PJ will speak to HD and obtain them and JC and MW would assume control of the process for the time being
- MJ would be asked to prepare a release on this point emphasising that the delays had been caused by a large upsurge in applications which was actually positive news

Football Club Report (SH/JM/MW)

- Work on the re development of the Club Shop had begun – the shop will close on Wednesday and the Eagles Meadow shop would open on 27/7/13
- The dates of Club Board meetings had been posted with a view to avoiding clashes
- MW/SH/GJ/JM were all reappointed as Trust representatives on the football club board

Community (TeS/TS)

- Open Day work was continuing, AVOW was celebrating its 25th anniversary TS will speak to Calon FM to promote the Open Day

Volunteers (AR)

- There had been a stall at the Caia Park environmental day and would be at the Ruabon Fun Day and Mold Food Festival
- AF mentioned an email from a member suggesting that a scheme be set up to organise the placing of the fixtures poster throughout the area. The poster needed updating but it agreed that it could be sent out to members via in touch with a request that they put it up in their locality if in North/Mid Wales

6. Open Day

- PJ updated the Board with the latest news and requested volunteers

7. 150th Anniversary

8. AOB

- PJ requested each group to provide material for the forthcoming Briefing
- The next members meeting was discussed and the appointment of the Club President

Date of next meeting is Monday 29 July 2013

There being no further business the meeting closed at 2300

No	Action	Who
1	To draft a financial governance policy	KR
2	To finalise details of new membership benefits as agreed at last meeting	The membership group
3	To consider the hospitality policy/register in practice	AF/SH etc.
4	To contact PH with details of Board policy etc.	AF
5	To obtain outstanding applications forms/cheques	PJ
6	To arrange sending of membership cards asap	JC/MW
7	To provide material for the next briefing	All