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## Wrexham Supporters Society Limited - Minutes of Board Meeting (The Governing Body of Wrexham AFC)

**Held on:** Monday 14<sup>th</sup> July 2014, commencing at 19.30

**Venue:** The Wrexham Lager Club, Union Road, Wrexham

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**Present:** Peter Jones (PJ), Alan Fox (AF), Mark Williams (MW), Anita Robinson (AR), Spencer Harris (SH), Richard Ulrich (RU), Gavin Jones (GJ), Geoff Scott (GS), Dave Jones (DJ),

**Apologies:** Tom Stanford (TS), John Mills (JM), Jenny Cantwell (JC), Keith Roberts (KR), Robin Wiggs (RW)

**Chair:** Peter Jones

### 1. Matters arising and approval of the minutes of the Board meeting of 30<sup>TH</sup> June 2014

- The meeting agreed that the e mail to members prior to the announcement of the Jennings signing had worked well. PJ mentioned the information provided by the club the day before..

**Vote:** *Proposed by RU & seconded by AR the minutes were unanimously approved as amended by those who had been present.*

The Actions carried over to the next meeting are listed later in the minutes.

### 2. Co-opted Board members

- AF said that three members had applied for the two co-opted positions on the Board.
- It was agreed that they should be interviewed this week by PJ, DJ and AR. AF will contact them to confirm and suggest they look at the Plan online.

### 3. Chairman's Report

- Some Trust Board members had received an invitation to the Supporters Direct Cup match at Merthyr on 2 August the same day as the Open Day. Given its proximity to the start of the season we will be sending a development side not the first team. The Club will be represented there. It is not certain yet who will attend.

### 4. Financial Security & Revenue Generation Group (KR/GS/JC/DJ)

- GS confirmed that there had been a recent meeting about fundraising. The flyers for the Mosaic will go out with the season tickets. RW had been asked to prepare a press release. Terry Stott had agreed to deal with the administration of the mosaic applications. E mails will go to him and AR will supply him with hard copies of applications.
- AR had collected about £300 for the Sky Dive. GS said we needed to finalise collections and announce a total.
- PJ said that all the purchases of turf had been posted. It was agreed that in future such a project had to be managed by the group as a whole.
- PJ said that there had been good feedback from those taking part in the Snowdon walk. Monies needed to be collected and clearly marked as coming from that event.
- The new KIT launch will take place at Eagles Meadow on 26/7/14.

### 5. Treasurers Report

KR reported in absence as follows:-

### **Income**

The analysis of income for the month of May 2014 and year to date is as follows

#### Description Income in May 2014 Income YTD

Memberships 4,079 21,709  
Donations 1,561  
Skydive 265 1,175  
Buy a piece of Turf 974 974  
Mickey Thomas Raffle 147 147  
Player of the Season 550 1,175  
Car Park 207 271  
Raffles 213 275  
Hospitality 184 437  
Quiz Nights 350 703  
Easy Fundraising 134  
Year Book 143  
Interest 31 189

Total 7,531 29,408

There is currently income outstanding from the Skydive

### **Expenditure**

#### Description Expenditure Income YTD

Christmas Raffle 70  
Player of the Season 1,650 1,800  
Skydive 1,230  
Travel Expenses 238  
Postage / Printing / Stationery 69 793  
Insurance 822 1,193  
In touch System 30 150  
Audit Fees 60  
Donations 500  
Merchandise 2,200  
Bank / Paypal Charges 129 453  
Away Travel 350

Total Expenditure 2,700 9,038

I am not aware of any significant levels of expenditure that are outstanding.

In terms of expenditure items of over £1,000 there have only been 3 so far this year, these are:-

1. The purchase of signed and framed shirts to be used for fund raising from Alan Dowson payment made in April 2014
2. The cost of the skydive which was £1,200 payment made in April 2014
3. The cost of the Player of the Season Event at the Lion Quays which was £1,650 payment made in May 2014.

### **Surplus / Loss**

The impact of the above is that in the month of May 2014, the Trust generated a surplus of £4,830 and a surplus for the year to date of £20,370

### **Balance Sheet**

The Balance sheet as at the end of May 2014 is as follows

Description

Fixed Assets – WAFC Shares 650,000

Current Assets

Debtors 300

Wrexham AFC 25,463

Cash / Bank 84,067 109,830

Current Liabilities 6,557 6557

Working Capital 103,273

While the current working capital is £103,274, the Trust have committed in the region of £20,000 to the football club for the final contribution to the club shop, once this transaction is processed the working capital will stand at approx. £83K, Of which £50K is assumed will need to be invested in the club during the 2014/15 season.

#### **6. Fans Ownership Group (DJ/RU/RW)**

- DJ reported that about 1700 member's details needed transferring to the SABO system.
- The membership application form needed updating.
- SJ reported that a journalist with ITV (and a Wrexham supporter) was willing to get involved with the community group including offering media training.

**ACTION:** Community Group to contact Gareth to explore this further.

#### **7. Community Football Club (TeS/AR)**

- The question of the choice of the next charitable partners was discussed. DJ confirmed that the brochure sent out with community shares indicated that this was to be the decision of community shareholders. One option would be to present them with options and ask for preferences.

**ACTION:** Community Group to decide how best to take this forward.

- AR mentioned the need for volunteers to work in the Eagles Meadow store in July/August.
- AR reported that volunteers had attended at the recent Nightingale House Open Day

#### **8. Football Club Operations (MW/SH/GJ/JM)** GJ joined the meeting at 8.45pm

- MW mentioned the forthcoming annual meeting with North Wales Police regarding the "categories" of home matches now the fixtures were out. The away match at Chester may be changed to the Sunday.
- SJ presented a very detailed report following the Club Boards review of the 2013/14 season which compared performance to objectives including lessons learned and what had gone well. Topics considered included: Finance, SABO, season tickets, shop, staffing, gate receipts CoE, medical fees and commercial income), The F.C. Architecture and the new management structure, Business strategy and processes (e.g. GWFA, the Brand strategy, numerous employee policies) and Football Performance

SH left the meeting at 9.15pm

#### **9. Secretary's Report**

- AF mentioned the forthcoming SD AGM and Supporters Summit at Wembley on 25 and 26 July which AF, PJ DJ GS and MW will attend.
- AF will complete an AGM checklist and post it on the Forum for comment
- AF mentioned the invitation received from Merthyr Town to attend the SD Cup match on 2/8/14 (the same day as the Open Day). As it is just before the season starts we will send a development side. As a

formal invitation to this event had been received by some Trust board members we needed to formally respond but awaited confirmation from the club as to who will attend.

## 10. FA Betting Regulations

- The meeting discussed the new FA betting related integrity regulations which commence in August and which provide for a complete prohibition on betting directly or indirectly by any participant at a club at or above step 4 on the result (and any aspect) of any football match anywhere in the world. It was believed that Trust Board members would be covered by the ban and should abide by the rule. Clarification of the meaning of participant would be sought.

## 11. Strategic Plan

- It was agreed not to publish the action plans at this time but await their completion by the new sub groups.

## 12. 150<sup>th</sup> anniversary

- The fixtures did not include a home match on 4/10/14 despite our request. A swap was unlikely and therefore the celebrations (speeches/march and post-match music etc.) would take place at the home match versus Grimsby on 11/10/14 - provided BT Sports do not select it as a televised match.
- Banners will be placed on Mold Road
- There will be Timeline boards in the MRS
- The cricket match will be played on 17/8/14
- Work on the mosaic is progressing
- Sponsors were sought for the races at Bangor on 2/10/2014
- A “big club” was still being sought by Barry Horne for the match on 22/10/14
- A plaque will be placed on the Turf which will have the Trust logo on it

## 13. Open Day

- The Open Day will take place on 2/8/14. Between 1000-1400
- We will need a membership team in attendance
- Former players will conduct the tours ending in the Bamford Suite
- The players will “warm down” after the previous night’s match
- The Away shirt will be launched
- The Army and Fire Brigade will attend
- There will be a BBQ
- A Q and A session will be held in the Centenary Club

## 14. AOB

- AR mentioned the question of JD Mascots and that we may need another volunteer match day photographer
- DJ will seek availability for the Director of the Day scheme and post a rota
- GS asked about the names on seats scheme. MW had sent the file to SC.
- RU mentioned that two companies had enquired about sponsorship but that the website needed updating He had e mailed SC. AF confirmed that the latest minutes were on the Trust website.

Date of next Board meeting - Monday 28<sup>th</sup> July 2014 at 7.30 pm in the Lager Club

There being no further business the meeting closed at 2200.

No	Action	Who
1	To draft an AGM checklist	AF
2	To post details of the SD letter on the Forum	MW
3	To post written expressions of interest in the post of RCF trustee (including reasons for applying) before the next meeting	TS and GJ

4	To check the position regarding the funding of the disabled platform and the role of the Crusaders	JC
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