



**Wrexham Supporters Society Limited - Minutes of Board Meeting (The Governing Body of Wrexham AFC)**

**Held on:** Monday 5<sup>th</sup> October 2015, commencing at 19.30

**Venue:** The Boardroom, the Racecourse Ground, Wrexham

**Present:** Peter Jones (PJ), Richard Ulrich (RU), Mike Dean (MD), John Mills (JM), Alan Fox (AF), Spencer Harris (SH), Gavin Jones (GJ), Dave Jones (DJ), Anita Robinson (AR), Paul Smith (PS)

**Apologies:** Mark Williams (MW), Tom Stanford (TS), Keith Roberts (KR), Mark Roberts (MR), Robin Wiggs (RW),

**Chair:** Peter Jones

**1. Matters arising and approval of the minutes of 8<sup>th</sup> September 2015**

PJ welcomed PS to his first Board meeting.  
The Saith Seren quiz had raised £280  
40 tickets for the Murder Mystery evening were set aside for purchase by Board members

No	Action	Who	Status
1	Contact Ben Harrison from Tranmere re alternative date to meet	PJ	It had not been possible to meet before the Tranmere game
2.	Put request on Facebook group for volunteers to help with tickets.	RU	Completed
3.	Forward Fans Ownership objectives for Strategic Plan to RW	DJ	Ongoing

**ACTIONS – carried over from previous meetings**

No	Action	Who	Status
1.	To gather evidence for the community business awards	TS & RW	Completed
2.	To post details of cash in transit insurance on Forum	KR	Ongoing

**VOTE:** *Proposed by SH & seconded by MD it was resolved unanimously to approve the minutes, as amended, by those who had been present.*

**2. Chairman's Report**

PJ reported on his attendance at St Christopher's school where he spoke to pupils and met Bill Long who had raised the question of the living wage earlier in the year. Before considering whether this was feasible SH said we would need to know how many "employees" would be effected.

PJ mentioned that the family of a season ticket holder who had recently passed away would like to donate his ticket for the rest of the season.

**ACTION: Community Group to consider and provide options for the Board to decide online.**

PJ mentioned the good work being carried out by those producing Dragonheart. Kingsley Evans has asked for a donation to pay for storage of podcasts.

**ACTION: JM to consider options as storage might be available free of charge**

### **3. Football Club Operations**

SH had placed a report on the Forum the key messages included:

Manager given funds to bring in 2 new players

GJ updated the Board regarding discussions with the University concerning the stadium, the licence and GWFA.

The Club intend to invite Supt Kirman of NWP to the boardroom for a debrief of the Tranmere game.

The MRS ticketing arrangements will continue. A booth will be purchased to facilitate sales.

The Club AGM was discussed- the accounts are being audited before a date can be set.

SH went through the plans for the Halloween events at the Barrow fixture on 31<sup>st</sup> October.

Social media posts referring to sales of concessionary tickets to those over 21 were discussed.

### **4. Financial Security & Revenue Generation Group**

PS reported that the raffle at the members meeting had raised £49, the mascot raffle had raised £160 and prizes were now needed for the Xmas raffle.

KR had placed a finance report on the Forum the key messages were:

Income for period to 31 August -£63,904 (£57,977)

As at the end of August 2015, there are approx. 1,000 members who have not renewed their Trust membership. The income comparator for the period shows an increase of £5,927, predominately in membership 3,765, and Misc £3,291. Some of the miscellaneous amount will be reallocated for the future reports. While the income level for the period to date has increased but it is likely that the membership income will not achieve last year's level. Based on a monthly income value of £3.5K from monthly subscriptions the end of year income from membership fees is forecasted to be £65K, compared to £75K in 2015.

Expenditure for period to 31 August -£12,703 (£16,171)

The year on year expenditure levels down by £3,468, the significant area of difference being flags and banners which was reimbursed later in 2014, merchandise down by £1,406 but an increase in postage of £2,695 which reflects the increase in membership during the early part of the year. The negative figure in the year to date Donations is due to an over provision in 2014.

### **5. Fans Ownership Group**

DJ had posted a report on the Forum –the key messages were:

Membership stands at 3164. We are up to date with regards the issue of Membership cards. We still need to agree and implement a process where new member's cards are issued on a weekly basis with Diann and the Club Shop staff.

Previous data issues regarding JD's and Youths were resolved prior to the members ticket sale phase for the Chester match after some work by the membership Team, Mark and Anita. SABO could not automate a fix so some manual intervention was required.

We have a volunteer that is prepared to do some work trying to recruit the 1000 or so members that have not renewed from last year.

Two new recent additions to member's benefits are Total Fitness Wrexham - Corporate rate for our members and also no joining fee. Hoffi Koffee - 10% off for members from November onwards

The meeting discussed the possibility of outsourcing membership administration

**ACTION:** Fans ownership group to consider and provide Board with options re outsourcing.

AR mentioned the number of JDs who would not receive birthday cards as the system did not have record of their date of birth

**ACTION:** Fans ownership group to devise a campaign to encourage members to update their details on line

## 6. Community Group

AR mentioned the need for a review of YD benefits

Mascots had been arranged up till January. Lack of volunteers meant no attendance at the Mold Food Festival. The Bring a Tin game would be on 28 November.

About £125 was raised at the McMillan Coffee morning at Colliers. Those present praised the participation of the players. Wrex participated in the recent Alzheimer's Memory Walk.

At 2110 GJ and AR left the meeting.

SH mentioned the Wrexham Wssau Academy in Uganda which had developed following a visit from charity Teams4U a few years ago. The charity will be visiting Uganda soon and it was agreed to check what help we could provide in terms of kit etc.

AF mentioned the need to keep on top of communications. Prior to the last members meeting he had received some critical questions but following the publication of the summary of the meeting the same members had praised the response.

The date of the next meeting is set for 3<sup>rd</sup> November 2015.

The meeting closed at 2125.

### **ACTIONS- from this meeting**

No	Action	Who
1	To consider and provide options for the Board to decide online how to deal with the season ticket donation.	Community group
2.	To consider options for storage of Dragonheart podcasts	JM
3.	To consider and provide the Board with options re outsourcing of membership administration	Fans Ownership Group
4.	To devise a campaign to encourage members to update their details on line	Fans Ownership Group

### **ACTIONS – carried over from previous meetings**

No	Action	Who
1.	To post details of cash in transit insurance on Forum	KR
2.	To implement the Trusts new banking arrangements re signatories on cheque book	KR
3	To forward Fans Ownership objectives for Strategic Plan to RW	DJ