



**Wrexham Supporters Society Limited - Minutes of Board Meeting (The Governing Body of Wrexham AFC)**

**Held on:** Monday 1st March 2016, commencing at 19.30

**Venue:** The Boardroom, the Racecourse Ground, Wrexham

**Present:** John Mills (JM), Richard Ulrich (RU), Mike Dean (MD), Alan Fox (AF), Dave Jones (DJ), Spencer Harris (SH), Brian Phillips (BP), Stuart Roberts (SR), Anita Robinson (AR), Paul Smith (PS), Mark Williams (MW)

**Apologies:** Peter Jones (PJ), Robin Wiggs (RW), Tom Stanford (TS), Mark Roberts (MR), Gavin Jones (GJ),

**Chair:** John Mills (JM),

**1. Matters arising and approval of the minutes of 22<sup>nd</sup> February 2016**

| No | Action  | Who |                         |
|----|---|-----|-------------------------|
| 1. | To write to RW  | AF  | Completed-<br>See later |
| 2. | To liaise with BP to hand over treasurer's role                                 | MW  | Ongoing                 |
| 3. | To finalise details for announcing the proposed stadium lease etc. on the Forum | All | Ongoing                 |

**VOTE:** Proposed by SH & seconded by DJ it was resolved unanimously to approve the minutes, as amended, by those who had been present.

**2. Racecourse Strategy Document**

The meeting was told that the delay by the University in proceeding with the lease was due to their need to secure agreement from all of their trustees.

SH had posted a detailed strategy document on the Forum for discussion.

The vision was for the Racecourse Stadium to be cost neutral for season 2019/20. The cost neutral principles included that the Racecourse was to be operated as a stand-alone Business Unit which recharges usage costs to other areas of the business. With all running costs & maintenance costs to be paid. The £100k p.a. Lease fee will be paid to Glyndwr. The Racecourse Stadium is to receive the same income streams lines as today.

The meeting considered the strategy for an SGM of the membership. The deal would be signed subject to membership approval. There would be a presentation dealing with Heads of Terms, Financial DD, Property Valuation, Alternatives to completing the deal with details of the background to the deal.

The Board considered the likely work streams and agreed the membership of the groups to implement them and also the lines of reporting as follows:

- Heads of Terms & Lease [Rob Parry] reporting to the WST Board
- Takeover Process [Rob Parry / Spencer Harris] reporting to the WAFC Board

- P&L integration & Company Structure [Mark Williams / Gavin Jones] reporting to the WST Board
- Marketing for lump Mortgage payment [Spencer Harris / Rob Griffiths (lead) / Andy Slinger / Colin Williams / Paul Smith / Dave Jones / Commercial Manager] reporting to the WST Board (DJ mentioned the use of community shares, donations, collection barrels around the ground, crowd funding, grants, fundraising events and the use of volunteers to provide services to reduce costs).
- Colliers Park [Rob Parry / Alan Watkin] reporting to the WAFC Board
- Stadium Staffing [Spencer Harris / Don Bircham] reporting to the WAFC Board
- Commercial Business Rate Reduction [Rob Parry] reporting to the WAFC Board
- Stadium Volunteers [John Mills] reporting to the WAFC Board
- Grant Opportunities [Rob Parry / Alan Watkin / Alun Llwyd] reporting to both Boards
- Governance & Change Management [Spencer Harris / Board] reporting to both Boards
- Ideas Generation for Future Income Streams [Spencer] reporting to the WAFC Board
- Sponsorship Opportunities [Don Bircham / Geoff Scott] reporting to the WAFC Board

The meeting discussed decision making. Decisions could not be made by the work stream groups but rather by the boards, Quick decisions would be needed and so board members should express their views promptly on the Forum.

**VOTE:** *Proposed by SH & seconded by RU it was resolved unanimously to approve the strategy document, as amended, with the reporting lines as set out above.*

### **3. Financial Security & Revenue Generation Group**

- PS mentioned that the group were in the early stages of planning a “pre Euros” event. A quiz was planned for 18 March. £123 was raised by a shirt sale on EBay.

### **4. Football Operations**

- 12 points from 6 games since last meeting
- Retail behind budget.

The staging of the Chester home game was in discussion because of an Urdd Eisteddfod being held at William Aston Hall the same day.

### **5. Fans Ownership Group**

DJ had posted a report on the Forum –the key messages were:

- Membership stands at 3416. Price is to go back to £12 now but anyone purchasing after the 1<sup>st</sup> March will buy a membership for 2015/16 and 2016/17
- Need to start a campaign to try and encourage members to donate more in membership fees to raise more funds towards paying the lease of the Racecourse. Need to discuss further and take forward as part of the fundraising work stream of the Racecourse strategy plan
- Junior Dragons day. Will be working with Community Group, producing an updated membership form and working to recruit new members

- Big Red Survey progressing and on target for Easter Monday. All identified leads have been contacted for input to questions and responses have been received in most cases. A member is on board to help us with the graphic design.

The first application to withdraw community shares had been received to the value of £250.

## 6. Community Group

AR reported that:

- The Group met last Thursday. The Bowling event with the players was a big success and will be repeated next year.
- There will be a Price of Football event at the Cheltenham game
- There will be an Easter Egg hunt at Colliers Park prior to training
- There was a Dementia training session non the 16 March
- There will be a quiz night on 18 March
- We will participate in this year's street festival

## 7. Secretary's Report

- AF updated the Board on arrangements for the AGM. We needed to give notice soon and hopefully could merge this with notice of the EGM re the stadium lease.
- A member who had been considered as a member of the EMG, worked for the same company as MW, who was a candidate, we needed a replacement member of the EMG.

## 8. AOB

- BP mentioned that the Whitchurch 41 Club would pay £100 to a speaker to address them about the Club and its history.

The next meeting will be held on 5<sup>th</sup> April 2016

The meeting closed at 2225.

### **ACTIONS- from this meeting**

| No | Action                     | Who |
|----|----------------------------|-----|
| 1. | Find new member of the EMG | AF  |

### **ACTIONS – carried over from previous meetings**

| No | Action  | Who |
|----|---|-----|
| 1. | To liaise with BP to hand over treasurer's role | MW  |