

These Minutes have been edited to remove commercially sensitive information and content of a sensitive personal nature relating to individuals



Wrexham Supporters Society Limited - Minutes of Trust Board Meeting

Held on: 31 October 2018, commencing at 19.30

Venue: The Boardroom, the Racecourse Ground, Wrexham

Present: Brian Phillips (BP), Sarah Smith Howard (SSH), Stephen Lloyd (SL), Spencer Harris (SH), Robert Stock (RS), Mark Jones (MJ), Bryan Still (BS), John Mills (JM),

Apologies: Mike Lewis (ML), Simon Rhodes (SR), Gavin Jones (GJ), Richard Ulrich (RU), Mark Williams (MW),

Chair: Peter Jones (PJ)

Independent Secretary: Alan Fox (AF)

1. Matters arising and approval of the minutes of 29 August 2018

VOTE: Proposed by SSH & seconded by SL it was resolved unanimously to approve the minutes, as amended, by those who had been present.

ACTIONS:

From the 26 September meeting:

What	Who	When	Status
1. To draft a proposal regarding investment for discussion/voting on the Forum	SH/GJ	ASAP	Completed – see below
2. To check the availability of players for JD Xmas party 16 December.	PJ	ASAP	Completed
3. To supply a consent form used by his school	RS	ASAP	RS to post on the Forum
4. To inform GP of future WST board meetings	AF	ASAP	Completed
From previous meetings			
What	Who	When	Status

1. To contact Colin Williams re defining our “proposition” to find affiliate partners	Membership Group	Asap	Removed- see later	
2. To provide information for the Meet the Board section on Trust website	Those board members who do not currently appear there	Asap	Ongoing	

The meeting noted that, in the board’s opinion, the cost of children attending the 1864 suite on match days was still pitched too high.

1. Chairs Report

PJ informed the meeting about an email received from Coleg Cambria about the possibility of holding regular “taster nights” in the MRS. PJ will forward the e mail to GJ. JM told the meeting about possible changes to the lay out of the MRS including removing the boxes to create one large room with c.140 spaces.

ACTION: PJ to forward e mail to GJ

The meeting discussed another nomination for the League volunteer of the month award. It was agreed to wait as Kerry Evans has recently received the award.

2. Financial Security & Revenue Generation Group

MJ had posted a report on the Forum:

Raffle – Tickets due to be sent shortly -they are with the printer • Prize 1 – Holiday (cost £1800 – value £2000) • Prize 2 – Holiday voucher (cost £200 – value £300) • Prize 3 – Voodoo Night package (donated – value £150). More prizes are needed.

Potential marquee still being investigated

Mickey and Joey night is being held Nov 9th (Centenary Club) although tickets are selling slowly.

Potential murder mystery night being investigated

Looking at possible Christmas party

Programme fair is under consideration again but as part of next year’s open day

SH arrived at 20:04

The meeting discussed the Gold Bond scheme

BP had posted a report on the Forum

A £1,000 donation has been received from WB Environmental towards disabled away travel and London Reds have donated £500 to build the budget.

Funds held by the Trust on 1 January 2018 £68,701

Funds held by the Trust on 30 October 2018 £121,214

Increase in Funds £52,513

Total Member funds paid by DD and Paypal for the period 1 January to 30 September 2018 £36,101

Average paid per month £4,011.22

Average number of payments/month 920

Average paid per month in 2017 £4,042

Average number of payments/month 909.25

BUILD THE BUDGET

£89,910.42 Balance at 1/1/18

£14,537.82 Bank donations from 16/1/18

£312.86 Paypal donations from 16/1/18

£12,000.00 Trust donation

£9,293.10 Season Tickets

£126,054.20 Balance at 30/10/18

BUILD THE BUDGET - PHASE 2

£14,537.82 Bank donations from 16/1/18

£312.86 Paypal donations from 16/1/18

£12,000.00 Trust donation

£9,293.10 Season Tickets

£36,143.78 Balance at 30/10/18

3. Fans Ownership Group

RU had reported that membership currently stands at 3,273, an increase of 82 members since the last board meeting. This time last year we had 3,207 members, we are currently 66 members up on that figure which is an increase of 2.06%.

Director for the Day' winners have continued to be chosen at random from a competition that is ran on our Facebook page. The last competition reached a total of 6,907 people and the number of people who like the Facebook page has increased from 2,810 on 1st October to 2,814 as of today. The winner for the Hartlepool United match was chosen at random from the membership database. The competitions are generating a great buzz amongst the fans, rewarding loyal fans, increased participation and interaction with what is going on at the club and has also encouraged fans to sign up for membership.

The meeting discussed board members hosting “director for the day” as some board members had other commitments on match days e.g. MJ and SL selling tickets/club shop and AF mentioned that he would be involved in the shortly to be commenced audio descriptive commentary scheme. RS agreed to cover some home games. It was suggested that Alan Watkin might be able to assist if we were shorthanded.

ACTION: SSH to post on the Forum re the current director for the day rota and the rota for the new year.

SSH reported to the board about future membership benefits and a proposal to partner with the “Taste Card” scheme which offered a variety of discounts at a cost of £29.99 for WST members. The board agreed that this was a “good fit” and would be introduced via a series of e mails to members starting on 7 November.

4. Community Report

SL reported that there had been no response to the setting up of an LBGT group so that idea was shelved for the time being.

The JD trip to Chesterfield trip was successful although not a sell out this year. Xmas Cards and party invite produced and will be on sale this Saturday. It was suggested that the club shop be open for the party.

ADR commentary - audio programme produced. Consideration for guide dog convenience area. BBC had wanted to film the piece about the Autism friendly stadium but now not the case.

Dementia friends training to commence over next two games training 50 more stewards’ Dementia friendly logo needs adding to programme, mentioned to GS.

Meeting with Maria Horner from FSF diversity campaign coordinator on 16th November wants to speak regarding the work we do Meeting with Dementia leads on 5th November to discuss the plans moving forward Bring a Tin game set for Leyton Orient.

A youth football club had requested that their players be mascots at a future game, but this wasn’t possible as names were drawn at random.

RS had posted a proposal about a Grassroots Youth Football Day

The board were in favour of the idea and asked that RS speak to the RCF about it then approach the Leagues to raise the idea then liaise with Phil Bennett and the Safety Officer.

5. Football Club Operations

SH had posted a report on the Forum;

- Good start to the season continues with 11 points from last 5 games but very tight at top with top 7 separated by 4 points
- Ian Stockdale work underway
- Annual Audit has taken place - completed by McClintocks
- Luke Harrison has started as the temporary kit man
- Training Ground out of time to do remedial work on drainage before winter – contingency planning underway
- Work on moving long term loans to permanent to free up additional loan options
- The commercial department are considering several options for the Christmas shop

SH and GJ had posted a proposal re how to respond to investment queries

The proposal was carried by eight votes for with one vote against.

Any other business

PJ mentioned an invitation by the Hartlepool Trust to attend and address a meeting in December.

BS mentioned people sitting in the lower Bkconcepts stand and GUS as a fan had enquired about buying tickets for those areas. However, those areas were closed (to avoid having to steward them) and people sitting there were staff of one sort or another.

SH mentioned an invitation to attend a meeting with civic leaders to discuss a “vision” for the town.

The meeting ended at 22:12

The next meeting will be held on Wednesday 28 November 2018

ACTIONS from this meeting:

What	Who	When
1. To forward email from Coleg Cambria to GJ	PJ	ASAP
2. To post on the Forum re the director for the day rota	SSH	ASAP

ACTIONS carried over from previous meetings:

What	Who	When
1. To supply a consent form on the forum used by his school	RS	ASAP
2. To provide information for the “Meet the Board” section on Trust website	Those board members who do not currently appear there	Asap